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Report 2025-066

Report Title: 310 Division Street, Cobourg - Data Update – April 2025

Committee Name: Social Services

Committee Meeting Date: April 2, 2025

Prepared by: Rebecca Carman
Associate Director, Housing and Homelessness
Community and Social Services

Reviewed by: Glenn Dees
Director, Health and Human Services
Community and Social Services

Approved by: Jennifer Moore, CAO

Council Meeting Date: April 16, 2025

Strategic Plan Priorities: Innovate for Service Excellence
 Ignite Economic Opportunity
 Foster a Thriving Community
 Propel Sustainable Growth
 Champion a Vibrant Future

Information Report

That the Social Services Committee receive Report 2025-066 '310 Division Street, Cobourg - Data Update – April 2025' for information; and

Further That the Committee recommend that County Council receive this report for information."

Purpose

The purpose of this report is to provide updated data to Council on 310 Division Street, Cobourg.

Background

County staff collect data from service delivery partners and contractors to support the successful delivery of sheltering services and ensure compliance with the Town of Cobourg's Emergency Care Establishment (ECE) By-law.

Data is received from Transition House and Integrity Investigative Solutions (security provider) and are received in various formats. This data is then consolidated, analyzed and cleaned by the Homelessness Data Analysis Coordinator.

Consultations

Consultations are ongoing with the Town of Cobourg in data sharing possibilities, County Legal Counsel and the external sources of data.

Legislative Authority / Risk Considerations

All privacy legislation is adhered to in the collection and distribution of data.

Risk has been considered through the collection and analysis of data to identify early usage and trends at 310 Division Street and the surrounding community. Northumberland County is actively working with the Town of Cobourg staff to identify opportunities for data sharing and analysis.

This data collection also supports the County's compliance with the ECE by-law through an understanding of reported concerns and response from the County's security contractors in addressing concerns as required.

Discussion / Options

County staff are working with the Town of Cobourg staff to move toward a data sharing process that would allow for the Town to share data with the County to include this in the data collection as well. At the time of writing this report, staff at the Town are considering proposed consent language to ensure that the data that is provided to the County has enough detail to be able to ensure that there are not duplicate counts between datasets.

The data presented in Attachment 1 is an update to the data provided at the March 5, 2025 Social Services Committee meeting. In addition, data points are in the process of being added to the County's public Key Performance Indicator Dashboard. Once data points are online, it is proposed that data reporting to Council shift to quarterly.

The collection of qualitative data is being investigated. The establishment of effective measures for the quality and essence of types of interactions, experiences and outcomes is under development. This data will begin to be collected once measures are established and as operations of 310 Division Street have become more solidified and clients and staff have become more acclimated to the new shelter environment.

Financial Impact

N/A

Member Municipality Impacts

N/A

Conclusion / Outcomes

It is recommended that the Social Services Committee and County Council receive this report for information.

Attachments

- 1) Report 2025-066 ATTACH 1 '310 Division Street Data Update – April 2025'