



2023-2027 Community Strategic Plan

Proposed Pillars



About this plan

Guiding Intentional Growth

- Northumberland is on the cusp of transformational change.
 - Growth to 122,000 residents by 2051
 - Critical requirements emerging for:
 - Workforce development
 - Housing
 - Transportation
 - Health
 - Broadband connectivity
- **Clear mandate:** Guide growth with intention

Principal Direction/Vision



Northumberland is recognized as a vibrant and connected twenty-first century county. We embrace innovation, respect our natural environment, celebrate diversity, and care for one another. Together, we are shaping an inclusive, prosperous, and thriving community for all.

Five Strategic Pillars



- Innovate for Service Excellence
- Ignite Economic Opportunity
- Foster a Thriving Community
- Propel Sustainable Growth
- Champion a Vibrant Future

Developing the Plan

Two thin, curved lines, one blue and one green, sweep across the middle of the slide. The blue line starts on the left, dips slightly, and then rises towards the right. The green line follows a similar path, starting slightly higher on the left and ending slightly higher on the right.

Initial Areas of Focus



- Shared services with member municipalities
- Affordable and workforce housing
- Economic development opportunities

Consultation: Goals & Objectives

Goal: Generate broad participation in a collaborative development process

Communications objectives

- Raise awareness about the process
- Build trust, transparency, and partnerships by encouraging meaningful engagement
- Gather actionable insights to shape and strengthen the strategic plan
- Demonstrate a final plan that reflects input gathered

Consultation: Results

- **Directly engaged:** over 915 people
- **Audiences engaged**
 - County Council and 113 staff across all departments
 - General public, including seniors, youth, and families
 - Alderville First Nation Chief and Consultation Coordinator
 - Community development stakeholders: Manufacturing; Agriculture; Tourism; Business; Newcomer Canadians; Housing Development; Workforce Development; Social Services; Faith Community; Training & Education; Non-Profit Sector
- **Reached via communications:** 50,000 people

Other sources of insight



Community Strategic Plan also informed by key resources including:

- The Ontario Health Team of Northumberland Strategic Plan
- The 2023 County budget consultation process
- The County Official Plan Update process
- The 2022 Emergency Shelter System Review
- The County Transportation and Cycling Master Plans

Next Steps

Building the New Plan: Process

- **May 8 to June 5: Consult**
 - Gather insights and feedback from community
- **June/July: Refine**
 - Review and consolidation of all inputs
 - Staff working group to refine and finalize priorities/actions
- **August: Present**
 - Present proposed pillars and actions to Committee for recommendation to Council
- **September: Publish**
 - Deliver final 2023-2027 Community Strategic Plan publication to Council



Thank you

Questions?

