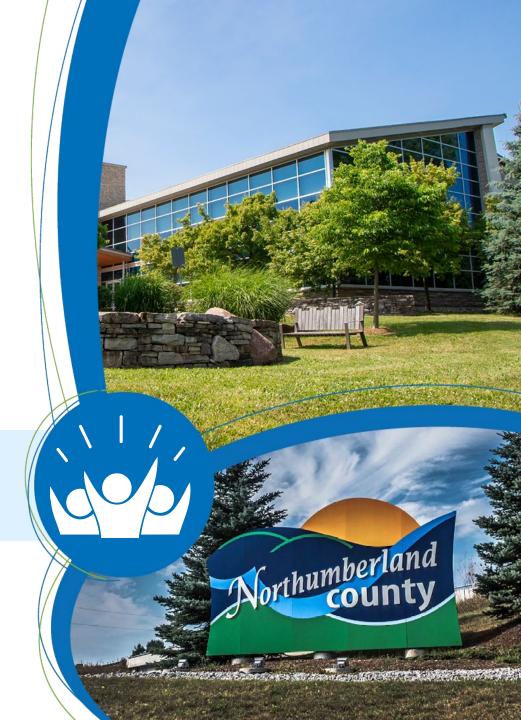


## 2023-2027 Community Strategic Plan

**Proposed Pillars** 



# About this plan

- Northumberland is on the cusp of transformational change.
  - Growth to 122,000 residents by 2051
  - Critical requirements emerging for:
    - Workforce development
    - Housing
    - Transportation
    - Health
    - Broadband connectivity

• Clear mandate: Guide growth with intention

Northumberland is recognized as a vibrant and connected twenty-first century county. We embrace innovation, respect our natural environment, celebrate diversity, and care for one another. Together, we are shaping an inclusive, prosperous, and thriving community for all.

#### **Five Strategic Pillars**

- Innovate for Service Excellence
- Ignite Economic Opportunity
- Foster a Thriving Community
- Propel Sustainable Growth
- Champion a Vibrant Future

# **Developing the Plan**

- Shared services with member municipalities
- Affordable and workforce housing
- Economic development opportunities

**Goal:** Generate broad participation in a collaborative development process

## **Communications objectives**

- Raise awareness about the process
- Build trust, transparency, and partnerships by encouraging meaningful engagement
- Gather actionable insights to shape and strengthen the strategic plan
- Demonstrate a final plan that reflects input gathered

## Consultation: Results

- Directly engaged: over 915 people
- Audiences engaged
  - County Council and 113 staff across all departments
  - General public, including seniors, youth, and families
  - Alderville First Nation Chief and Consultation Coordinator
  - Community development stakeholders: Manufacturing; Agriculture; Tourism; Business; Newcomer Canadians; Housing Development; Workforce Development; Social Services; Faith Community; Training & Education; Non-Profit Sector

Reached via communications: 50,000 people

Community Strategic Plan also informed by key resources including:

- The Ontario Health Team of Northumberland Strategic Plan
- The 2023 County budget consultation process
- The County Official Plan Update process
- The 2022 Emergency Shelter System Review
- The County Transportation and Cycling Master Plans

# **Next Steps**

## Building the New Plan: Process

#### May 8 to June 5: Consult

Gather insights and feedback from community

#### June/July: Refine

- Review and consolidation of all inputs
- Staff working group to refine and finalize priorities/actions

#### August: Present

 Present proposed pillars and actions to Committee for recommendation to Council

#### September: Publish

 Deliver final 2023-2027 Community Strategic Plan publication to Council



# Thank you

Questions?

